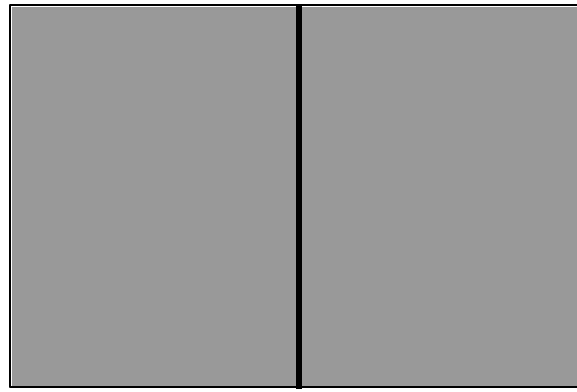


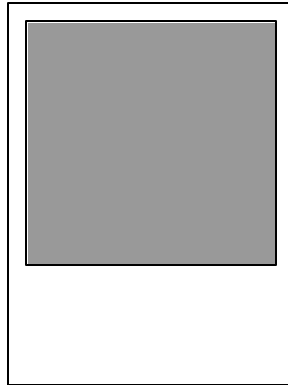
ADVERTISEMENT DIMENSIONS



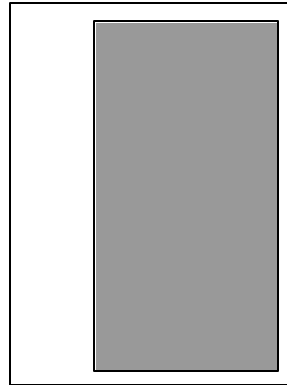
Two Page Spread*
16-1/4" x 10-7/8"



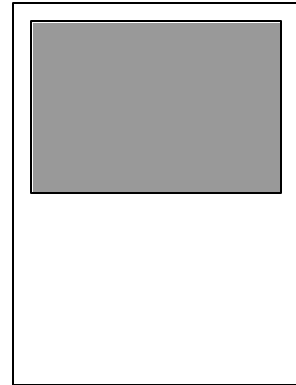
Full Page*
8-1/8" x 10-7/8"



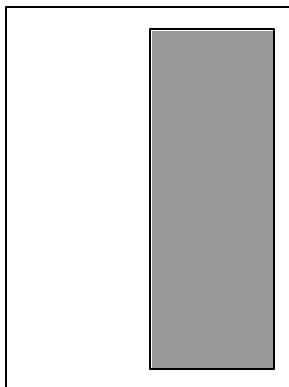
2/3 Horizontal
7-1/2" x 6"



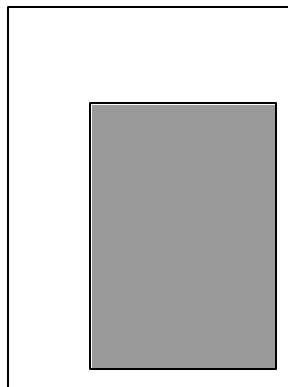
2/3 Vertical
4-7/8" x 10-7/8"



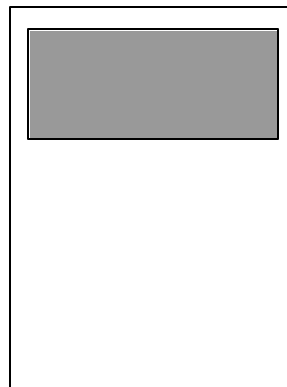
1/2 Horizontal
7-1/2" x 4-5/8"



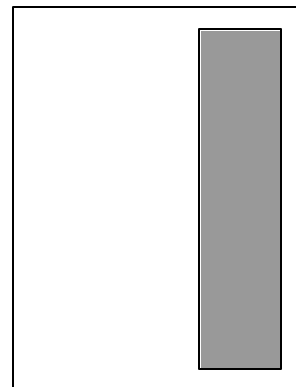
1/2 Vertical
3-5/8" x 9-1/2"



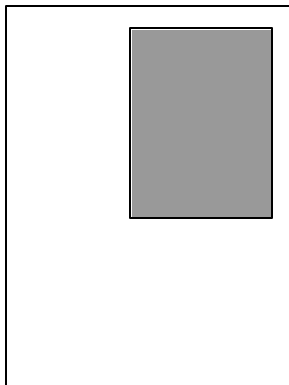
1/2 Island
4-7/8" x 7-1/2"



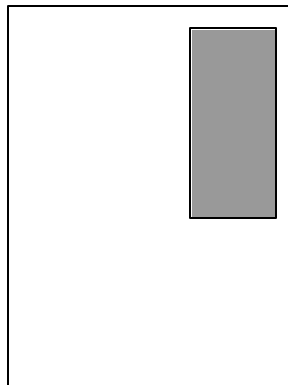
1/3 Horizontal
7-1/2" x 3"



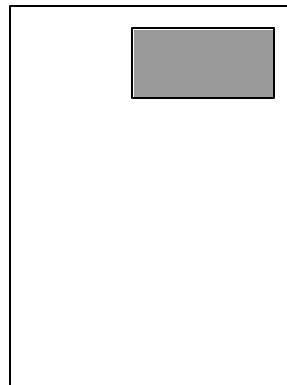
1/3 Vertical
2-3/8" x 9-1/2"



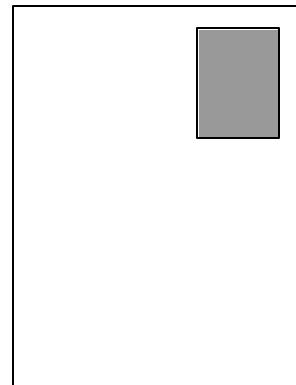
1/4 Vertical Only
3-5/8" x 4-5/8"



1/6 Vertical Only
2-3/8" x 4-5/8"



1/8 Horizontal Only
3-5/8" x 2-5/16"



1/9 Vertical Only
2-3/8" x 3"

* Two Page Spread and Full Page Advertisements with bleed should add 1/8" in all dimensions. All live matter (text, etc.) should be a minimum of 1/4" from the trim size on all dimensions.